

## **Butler Cain, Ph.D.**

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### **CURRENT EMPLOYMENT**

#### **Chair and Associate Professor**

August 2016 – Present

Department of Communications, University of North Alabama, Florence, Alabama

- Responsible for all aspects of departmental operations
- Teach courses in the Mass Communication major
- Advise students
- Maintain ACEJMC accreditation

### **EDUCATION**

Ph.D., The University of Alabama, Tuscaloosa, Alabama, Media History, 2007

Dissertation Title: "Contempt by Publication in Nineteenth Century America"

M.A., The University of Alabama, Tuscaloosa, Alabama, Journalism, 2002

B.A., The University of Alabama, Tuscaloosa, Alabama, Journalism, 1996

#### **Courses Taught at University of North Alabama**

- Communication in a Global Age
- Global Media Systems
- Media History
- Fundamentals of Electronic Media
- Broadcast News Writing and Production
- Portfolio Preparation
- First Year Experience
- Internship
- Independent Study

### **PREVIOUS ACADEMIC EMPLOYMENT**

#### **Assistant Professor**

June 2010 – August 2016

Department of Communication, West Texas A&M University, Canyon, Texas

- Administered the Broadcast Journalism sequence within the Mass Communication academic program
- Advised *The Prairie*, the student news organization
- Advised Mass Communication students
- Served on department, college and university committees
- Served on and chaired graduate thesis committees
- Received tenure and promotion to Associate Professor (effective Sept. 1, 2016)

#### **Courses Taught at West Texas A&M University**

- Multimedia Journalism (formerly News Editing & Reporting)

- Feature Writing
- International Journalism (undergraduate and graduate)
- Audio Journalism
- Media History (undergraduate and graduate)
- Introduction to Mass Communication
- Media Writing
- Mass Communication Theory
- New Media
- Journalism Research
- Travel Writing (two Study Abroad courses to Asia)
- Broadcast Announcing
- Mass Communication Practicum
- Student Newspaper Practicum
- Media Internship (undergraduate and graduate)
- Individual Problems (individual student work)
- Senior Project (individual student work)
- Special Topics (Public Radio Journalism, International Journalism)
- Senior Portfolio

**Master Program Instructor**

February 2009 – February 2010

ChungDahm Learning, Seoul, South Korea

- Taught English reading skills to South Korean elementary, middle, and high school students
- Taught narrative writing and literature analysis to South Korean students who were fluent in English and enrolled in ChungDahm's Master Program
- Developed two workbooks for ChungDahm's Master Program

**Adjunct Instructor**

2001 & 2004 - 2008

The University of Alabama, Tuscaloosa, Alabama

- Instructor in the College of Communication and Information Sciences
- Taught numerous courses in Journalism, Telecommunication and Film, and Mass Communication

**RESEARCH ACTIVITIES**

**Journal Articles**

- Cain, B. & Drumheller, K. (2019). A Rogue Nation: News headline tone in international coverage of North Korea's September 2017 nuclear test. *Athens Journal of Mass Media and Communications*, Vol. 5, No. 1.
- Cain, B. (2018). Contempt by Publication: Historical Perspectives and Nineteenth-Century Congressional Review. *Media History Monographs*, Vol. 20, No. 2.
- Cain, B. (2015). How Three Journalism Advocacy Organizations Defended Journalists During the 2011 Protests in Egypt. *GSTF Journal on Media & Communications*, Vol. 2, No. 2.

- Cain, B. (2015). Building an International Journalism Course on Student-Centered Experiences. *Teaching Journalism and Mass Communication* (Summer 2015).
- Cain, B. & Bruce, K. (2015). #WTAsia2013: Building a Study Abroad Experience from Scratch. *The Journal of Media Education*, Vol. 6, No. 2 (April 2015).
- Cain, B. & Drumheller, K. (2014). Broken Promises: Agenda Setting and Tone in News Stories about North Korea's Nuclear Program. *GSTF Journal on Media & Communications*, Vol. 2, No. 1.
- Cain, B. (2012). Contempt by Publication in Hawaii, 1887-1888. *Southwestern Mass Communication Journal*, Vol. 27, No. 2 (Spring 2012).
- Cain, B. (2010). Contempt by Publication in the Southwestern United States, 1855-1899. *Southwestern Mass Communication Journal*, Vol. 26, No. 1 (Fall 2010).
- Lowrey, W., Young, M., & Cain, B. (2008). Quiz Show Radio News Formats: A test of retention, involvement, attention, and perception of credibility. *Journal of Radio and Audio Media*, Vol. 15, No. 2.
- Cain, B. (2004). Considering Communication History Perspectives Since 1974. *Atlanta Review of Journalism History*, Vol. 5 (Fall 2004).

### Books and Book Chapters

- Cain, B. (2017). Freedom of the Press, 1500-1804, published in *The Media in America*, 10th ed., Vision Press.
- Tallent, R., Fox, K., Cain, B., & McKerral, M., eds. (2015) *Still Captive? History, Law and the Teaching of Journalism*, New Forums Press.
- Cain, B. (2014). Freedom of the Press, 1500-1804, published in *The Media in America*, 9th ed., Vision Press.
- Sanders, P. & Cain, B. (2013). Utilizing Technology to Communicate with Diverse Groups, published in *Technology as a Tool for Diversity Leadership: Implementation and Future Implications*.
- Cain, B. (2011). Freedom of the Press, 1690-1804, published in *The Media in America*, 8th ed., Vision Press.
- Cain, B. (2009). W103 Master Writing Workbook, ChungDahm Learning.
- Cain, B. (2009). W104 Master Writing Workbook, ChungDahm Learning.
- Blanchard, M. & Cain, B. (2008). Freedom of the Press, 1690-1804, published in *The Media in America*, 7th ed., Vision Press.

### Book Reviews

- Cain, B. (2014). Searchlights and Sunglasses: Field Notes from the Digital Age of Journalism. *Teaching Journalism and Mass Communication* (Spring 2014).
- Cain, B. (2005). Listener Supported: The Culture and History of Public Radio. *American Journalism*, Vol. 22, No. 3 (Summer 2005).

### Refereed Presentations

- Cain, B. (2019). Meeting Internal and External Expectations: Curriculum Changes in an Academic Communications Department. Southern States Communication Association 89<sup>th</sup> Annual Convention, Montgomery, Alabama. Accepted for presentation in April 2019.

- Cain, B. (2018). Strategies for Study Abroad Success. Research on Teaching and Learning Summit, Kennesaw, Georgia.
- Cain, B., and Drumheller, K. (2018). A Rogue Nation: News Headline Tone in International Coverage of North Korea's September 2017 Nuclear Test. Southern States Communication Association 88<sup>th</sup> Annual Convention, Nashville, Tennessee.
- Cain, B. (2017). Media Literacy in a Democratic Society. Alabama Council for Social Studies Fall Conference, Florence, Alabama.
- Cain, B., Drumheller, K., Von Lintel, A., and Bruce, K. (2017). Enhancing Cultural Awareness and Global Discourse through Study Abroad. 12<sup>th</sup> Annual Global Communication Association Conference, Greensboro, North Carolina.
- Bruce, K. and Cain, B. (2017). Travel Writing #WTAsia2015: A Study Abroad Course to South Korea. West Texas A&M University Cornette Library Faculty Research Poster Presentation, Canyon, Texas.
- Bruce, K., and Cain, B. (2016). #WTAsia2015 Travel Writing: A Study Abroad Course to South Korea. WJEC-4 Ignite, World Journalism Education Congress, Auckland, New Zealand.
- Cain, B. and Bruce, K. (2016). #WTAsia2015: Refining a Travel Writing Study Abroad Course. 14<sup>th</sup> Annual International Conference on Communication and Mass Media, Athens, Greece.
- Cain, B. and Bruce, K. (2016). #WTAsia2013: Building a Study Abroad Experience from Scratch. West Texas A&M University Cornette Library Faculty Research Poster Presentation, Canyon, Texas.
- Drumheller, K., Cain, B., Osei-Hwere, E. and Gerlich, R. (2015). Coming Out and Embracing Opportunity: Fan Attitudes and Social Identity in the NFL Draft. National Communication Association, Las Vegas, Nevada.
- Jones, S. and Cain, B. (2015). Global News: Internationalising our curriculum. The Future of Journalism Education Conference, London, England.
- Osei-Hwere, E., Cain, B., Gerlich, R. and Drumheller, K. (2015). Going Public: the ethical conundrum of increasing diversity in the hypermasculine NFL. Allied Academies, New Orleans, Louisiana.
- Cain, B. and Drumheller, K. (2015). Broken Promises: Agenda Setting and Tone in News Stories about North Korea's Nuclear Program. West Texas A&M University Cornette Library Faculty Research Poster Presentation, Canyon, Texas.
- Cain, B. and Drumheller, K. (2014). Broken Promises: Agenda Setting and Tone in News Stories about North Korea's Nuclear Program. International Conference on Journalism & Mass Communications, Singapore.
- Cain, B., Jones, S. and Moore, M. (2014). Global News Relay. Excellence in Journalism Conference, Nashville, Tennessee.
- Cain, B. (2014). International Journalism: Dialogue, Twitter and Geo Quizzes. West Texas A&M University Cornette Library Faculty Research Poster Presentation, Canyon, Texas.

- Cain, B. and Bruce, K. (2014). Don't Wait for Them to Come to You, You Can Go to Them: International Travel and Study Abroad. Broadcast Education Association, Las Vegas, Nevada.
- Cain, B. (2013). International Journalism: Dialogue, Twitter and Geo Quizzes. WJEC-3 Ignite, World Journalism Education Congress, Mechelen, Belgium.
- Cain, B. (2012). Debating Contempt by Publication in the New York Legislature, 1827-1829. West Texas A&M University Cornette Library Faculty Research Poster Presentation, Canyon, Texas.
- Cain, B. (2012). Twitter in the Classroom: Initiating Discussion and Honing Professional Social Media Practices. SWECJMC 2012 Symposium, Round Rock, Texas.
- Cain, B. (2011). Journalism Advocacy: How Three Organizations Responded to Attacks Against Journalists in Egypt. AEJMC 2011, St. Louis, Missouri.
- Cain, B. (2011). Contempt by Publication in the Southwestern United States, 1855-1899. West Texas A&M University Cornette Library Faculty Research Poster Presentation, Canyon, Texas.
- Cain, B. (2011). Contempt by Publication in Hawaii, 1887-1888. SWECJMC 2011 Symposium, Fort Worth, Texas.
- Cain, B. (2011). Debating Contempt by Publication in the New York Legislature, 1827-1829. American Journalism Historians Association Annual Convention, Kansas City, Missouri.
- Cain, B. (2010). Considering Contempt by Publication, 1800-1830. AEJMC 2010, Denver, Colorado.
- Cain, B. (2010). Digital Landscape of Student Publications (A Beta Test from WTAMU): The Revolutionary Approach to New Media Technology and Convergence. Broadcast Education Association, Las Vegas, Nevada.
- Cain, B. (2007). Contempt by Publication in Nineteenth Century America. American Journalism Historians Association Annual Convention, Norfolk, Virginia.
- Cain, B. (2006). Defending Against Contempt by Publication: Seven Cases from the Late Nineteenth Century. AEJMC Southeast Colloquium, Tuscaloosa, Alabama.
- Cain, B. (2004). Publish and Perish: Cases of Contempt by Publication in Nineteenth Century America. American Journalism Historians Association Annual Convention, Cleveland, Ohio.
- Cain, B. (2000). Development of Reporters' Legal Rights in Nineteenth-Century America. American Journalism Historians Association Annual Convention, Pittsburgh, Pennsylvania.

### **Invited Presentations**

- Cain, B. (2018). Colbert County Schools Leadership Training. Colbert County Board of Education. Tuscumbia, Alabama.
- Cain, B. (2018). Writing Columns and Editorials. Multi-Alliance Partnership: GeoLiteracy Leadership Institute. University of North Alabama, Florence, Alabama.

- Cain, B. (2018). *The Campaign Process*. Department of Communication, West Texas A&M University, Canyon, Texas.
- Hunt, A. and Cain, B. (2018). *Media Literacy in a Changing World*. Mill Creek High School, Hoschton, Georgia.
- Cain, B. (2018). *The 2 Live Crew: Obscenity, the First Amendment, and the Right to be "As Nasty As They Wanna Be."* University of North Alabama, Florence, Alabama.
- Cain, B. (2017). *Communicative Etiquette*. Converge 2017 Colbert County School District, Tuscumbia, Alabama.
- Cain, B. (2017). *Writing Columns and Editorials*. Multi-Alliance Partnership: GeoLiteracy Leadership Institute. University of North Alabama, Florence, Alabama.
- Cain, B. and Owens-Murphy, K. (2016). *What is the difference between free speech and hate speech?* University of North Alabama, Florence, Alabama.
- Cain, B. (2016). *Journalism Isn't Just for Journalists* (keynote address). Alabama Scholastic Press Association Fall Regional Workshop, Huntsville, Alabama.
- Cain, B. (2016). *Exploring Audio Journalism*. Alabama Scholastic Press Association Fall Regional Workshop, Huntsville, Alabama.
- Cain, B. (2016). *News Media Coverage of Vulnerable Populations: Minority Employment*. Buff Allies, Canyon, Texas.
- Bruce, K. and Cain, B. (2016). *#WTAsia: Building Experiences through Study Abroad for Students and Advisers*. Texas Intercollegiate Press Association, Dallas, Texas.
- Cain, B. (2015). *Audio Journalism*. Texas Intercollegiate Press Association, San Antonio, Texas.
- Cain, B. (2014). *Focus on Journalism Education*. Texas Association of Journalism Educators Fall Fiesta, San Antonio, Texas.
- Cain, B. (2014). *Global News Relay at West Texas A&M University*. Texas Speech Communication Association, Lubbock, Texas.
- Cain, B. and Bruce, K. (2013). *Teaching Speech Across the World*. Texas Speech Communication Association, Corpus Christi, Texas.
- Cain, B. (2007). *Historical Perspectives of Contempt by Publication*. American Journalism Historians Association Southeast Symposium, Panama City Beach, Florida.
- Cain, B. (2006). *Freedom of the Press versus Judicial Contempt: Congressional Debate on the Peck-Lawless Dispute*. American Journalism Historians Association Southeast Symposium, Panama City Beach, Florida.
- Cain, B. (2005). *Legal Cases Concerning Reporters' Rights in America, 1880-1899*. American Journalism Historians Association Southeast Symposium, Panama City Beach, Florida.
- Cain, B. (2004). *Communication History Theory Since Carey, 1974-Present*. American Journalism Historians Association Southeast Symposium, Panama City Beach, Florida.

- Cain, B. (2002). Impartiality and the American Press, 1700-1833. American Journalism Historians Association Southeast Symposium, Panama City Beach, Florida.

### **Conference Panel Presentations**

- Sanders, P., Cain, B., Norris, J., Crider, D. and Punnett, I. (2017). Creative and Innovative Podcasting: Teaching How to Rise Above the Rest. Broadcast Education Association, Las Vegas, Nevada.
- Ray, R., Cain, B., Gordon, R., Swanay, C. and Pavangadkar, A. (2016). Creating an academic department production company? How to benefit your program when asked "Do your students need a project?" Broadcast Education Association, Las Vegas, Nevada.
- Ray, R., Cain, B., Park, Y. and Bockenstedt, T. (2015). Creating an academic department production company? How to benefit your program when asked "Do your students need a project?" Broadcast Education Association, Las Vegas, Nevada.
- Cain, B. (2008). Convergence Conference. Broadcast Education Association District II Conference, Columbia, South Carolina.

### **Other Presentations**

- Panelist, "In Communion With Soil" (2017). Panel member for the Department of Art's closing reception and round table discussion at the University of North Alabama.
- Panelist, *The Prairie* Town Hall Meeting (2014). Panel member for "First Amendment Issues in the Media and Politics" at West Texas A&M University.
- FAH Board of Advisors (2014). Presented an update of Broadcast Journalism program activities for West Texas A&M University's Sybil B. Harrington College of Fine Arts and Humanities Board of Advisors meeting.
- CORE Roundtable Guest Speaker (2012). Presentation for West Texas A&M University's CORE Roundtable meeting for student government organizations regarding the Department of Communication's Spring 2012 Poverty Awareness campaign.
- FAH Board of Advisors (2011). Presented an update of Broadcast Journalism program activities for West Texas A&M University's Sybil B. Harrington College of Fine Arts and Humanities Board of Advisors meeting.

### **Moderator**

- "Civil Rights Today: The New Civil Rights Movement," presented by Shaun King (September 2018). University of North Alabama. Florence, Alabama.
- Democratic Candidate Town Halls (2018). Alabama 5<sup>th</sup> Congressional District Democrats. Various locations, Alabama.
- "Becoming a Successful Faculty Member" (August 2018, August 2017). New Faculty Orientation, University of North Alabama. Florence, Alabama.
- "Ida B. Wells: A Passion for Justice" (February 2017). Black History Month, Department of Communications, University of North Alabama. Florence, Alabama.

### Funded University Grants

- University of North Alabama College of Arts and Sciences Grant (2019). Received a grant from the UNA College of Arts and Sciences to travel to Montgomery, Alabama, to present at the Southern States Communication Association Convention in April 2019.
- Site Visit (2015). Received funding from the Vice President of Academic Affairs to travel to London, England, to begin working on establishing a student exchange agreement with Coventry University.
- Showcase in a Suitcase (2014). Received a grant from the Sybil B. Harrington College of Fine Arts and Humanities to sponsor and host the Texas Association of Journalism Educators Region I workshop at WTAMU.
- Showcase in a Suitcase (2014). Received a grant from the Sybil B. Harrington College of Fine Arts and Humanities to recruit for the college and the Department of Communication at the Texas Association of Journalism Educators annual conference in San Antonio, Texas.
- Showcase in a Suitcase (2013). Received a grant from the Sybil B. Harrington College of Fine Arts and Humanities to sponsor and host the Texas Association of Journalism Educators Region I workshop at WTAMU.
- Showcase in a Suitcase (2013). Received a grant from the Sybil B. Harrington College of Fine Arts and Humanities to recruit for the college and the Department of Communication at the Texas Association of Journalism Educators annual conference in San Antonio, Texas.
- Faculty Development Grant (2013). Received a grant of \$2,500 to travel to Mechelen, Belgium, to present at the World Journalism Education Congress in July 2013.
- Showcase in a Suitcase (2012). Received a grant from the Sybil B. Harrington College of Fine Arts and Humanities to sponsor and host the Texas Association of Journalism Educators Region I workshop at WTAMU.
- Study Abroad Site Visit Grant (2011). Received a grant of \$3,000 from the WTAMU Study Abroad Office for a site visit to Japan and South Korea. The trip was completed in June 2012.
- Showcase in a Suitcase (2011). Received a grant from the Sybil B. Harrington College of Fine Arts and Humanities to sponsor and host the Texas Association of Journalism Educators Region I workshop at WTAMU.
- Killgore Research Enhancement Grant (2010). Received a grant from WTAMU to cover all costs to conduct research at the American Antiquarian Society in Worcester, Massachusetts, from August 14 - 20, 2011. The research proposal was titled "Debating Contempt by Publication in the New York Legislature, 1827-1829."
- Faculty Development and Scholarly/Creative Activities Grant (2010). Received \$750 in grant funding from WTAMU's Sybil B. Harrington College of Fine Arts and Humanities to train with The Poynter Institute and College Media Advisers in St. Petersburg, Florida, from July 28 - 31, 2011.



### Research Prospectus

- Cain, B. (2015). Perceived provocation and response: Examining the interrelated news media systems of South Korea, Japan, and China through their coverage of sensitive regional issues. This prospectus was chosen to represent WTAMU's submission to the Andrew Carnegie Fellows Program and was one of two forwarded from the Texas A&M University System for Carnegie's consideration. The prospectus was not chosen for a Carnegie fellowship.

### Research Reports

- Cain, B. & Ahn, G. (2012). Attitudes About Teaching Among ChungDahm Learning Teachers. This report was presented to ChungDahm Learning management in Seoul, South Korea in June 2012.
- Cain, B., Browning, L., Bruce, K. & Westermann, L. (2011). Sybil B. Harrington College of Fine Arts and Humanities Student Satisfaction Survey. This was submitted to the Dean and Department Chairs of the WTAMU College of Fine Arts and Humanities.
- Cain, B., Browning, L., & Bruce, K. (2010). Students' Use of Smart Phone Apps. This research gauged how WTAMU students use smart phone apps and how that might impact campus media organizations.

### Conference Proceedings

- Cain, B. and Drumheller, K. (2014). Broken Promises: Agenda Setting and Tone in News Stories about North Korea's Nuclear Program, published in the Global Science & Technology Forum 3<sup>rd</sup> Annual International Conference Proceedings.

### Conference and Board Service

- Coordinator and Presenter, Texas Association of Journalism Educators regional conference (2011 - 2015). Canyon, Texas.
- Southwest Education Council for Journalism and Mass Communication Board of Directors (2012 - 2013).
- Moderator, Southwest Education Council for Journalism and Mass Communication 2011 Symposium (2011). Fort Worth, Texas.
- Discussant, AEJMC (2010). Denver, Colorado.

### Reviewer and Judge

- Journal Article Reviewer, *Southwestern Mass Communication Journal* (2016).
- Journal Article Reviewer, *Journal of the Southwest Conference on Asian Studies* (2016).
- Judge, Charles T. "Chuck" Choate Memorial Adviser of the Year Award, Texas Intercollegiate Press Association (2016). Dallas, Texas.
- Texas District UIL High School Journalism Contest (2016). Canyon, Texas.
- Randall High School UIL Invitational Meet - Journalism (2016). Amarillo, Texas.
- Judge, Charles T. "Chuck" Choate Memorial Adviser of the Year Award, Texas Intercollegiate Press Association (2015). San Antonio, Texas.
- Texas District UIL High School Journalism Contest (2015). Canyon, Texas.
- Randall High School UIL Invitational Meet - Journalism (2015). Amarillo, Texas.

- Competition Judge, Texas Intercollegiate Press Association (2014). San Antonio, Texas.
- Texas District UIL High School Journalism Contest (2014). Canyon, Texas.
- Randall High School UIL Invitational Meet – Journalism (2014). Amarillo, Texas.
- Scholarship Judge, Texas Intercollegiate Press Association (2013). Fort Worth, Texas.
- Competition Judge, Oklahoma Collegiate Media Association (2013).
- Competition Judge, Southeastern Journalism Conference (2013).
- Texas District UIL High School Journalism Contest (2013). Canyon, Texas.
- Randall High School UIL Invitational Meet – Journalism (2013). Amarillo, Texas.
- Conference Article Reviewer, Southwest Education Council for Journalism and Mass Communication Symposium (2012, 2013).
- Conference Article Reviewer, AEJMC (2012).
- Texas District UIL High School Journalism Contest (2012). Canyon, Texas.
- Randall High School UIL Invitational Meet – Journalism (2012). Amarillo, Texas.
- Texas District UIL High School Journalism Contest (2011). Canyon, Texas.
- Randall High School UIL Invitational Meet – Journalism (2011). Amarillo, Texas.
- Conference Article Reviewer, AEJMC (2011).
- Journal Article Reviewer, *American Journalism* (2011).
- Book Reviewer, American Journalism Historians Association (2011).
- Judge, Seventeenth Annual WTAMU Student Research Conference (2011). Canyon, Texas.
- Judge, Eighth Annual Pathways Student Research Symposium (2011). Canyon, Texas.
- Journal Article Reviewer, *Southwestern Mass Communication Journal* (2010).
- Judge, Coyote Thunder College Speech Tournament (2010). Canyon, Texas.
- *Amarillo Globe-News* Social Media Contest (2010). Amarillo, Texas.
- Radio Television Digital News Association Regional Edward R. Murrow Awards (1998 – 2008). Various years and locations in Washington D.C., Alabama, and Mississippi.

#### **Committee Service: University of North Alabama**

- Member, Fulbright Campus Review Committee (2016-Present). University level.
- Member, Executive Director of the School of the Arts Search Committee, College of Arts & Sciences. College level.
- Member, University Scholarship Committee (2017-2018). University level.
- Member, College of Arts & Sciences Tenure and Promotion Ad Hoc Committee (2017). College level.
- Member, Department of Art Tenure Committee (2017). Department level.
- Chair/Member, Department of Communications Faculty Search Committees (2016 – 2018). Department level.

#### **Committee Service: West Texas A&M University**

- Killgore Research Committee (2013 - 2016). University Level.
- Marketing Committee (2013 - 2016). University level.

- Study Abroad Committee (2012 – 2016). University level.
- Academic Appeals Committee (2010 – 2013; Chair, 2012 – 2013). University level.
- College of Fine Arts and Humanities Faculty Development and Scholarly/Creative Activities Committee (2011 – 2013; Chair, 2012 – 2013). College level.
- Mass Communication Fulltime Instructor Search Committee (2013). Department level.
- Communication Department Grammar Exam Committee (2010 – 2013). Department level.
- Department of Communication Hall of Fame Committee (2012 – 2016). Department level.
- Communication Studies Fulltime Instructor Search Committee (2012 – 2013). Department level.
- Communication Department Travel Committee (2010 – 2012; Chair, 2011 – 2012; Chair, 2013 - 2014). Department level.
- Graphic Design/Events Coordinator Search Committee (2012). College level.
- Communication Faculty Standards Revision Committee (2011 – 2012). Department level.
- College of Fine Arts and Humanities Travel Policy Committee (2011 – 2012). College level.
- Communication Department Mass Communication Faculty Search Committee (2011 – 2012). Department level.
- Bertie May Williams Memorial Scholarship Fund (2011). University level.
- College of Fine Arts and Humanities Marketing Committee (2010 – 2011). College level.

### **Academic Advising**

- Piepke, Viktoria (2018). The Use of Nazi Propaganda in Pop Culture. University of North Alabama Research Days, Florence, Alabama. Poster presentation.
- Mordecai, Chandler (2018). Global Media Systems. University of North Alabama Research Days, Florence, Alabama. Oral presentation, Third Place Winner.
- Mordecai, Chandler (2018). Developing Global Journalism Competencies. University of North Alabama Research Days, Florence, Alabama. Oral presentation.
- Mass Communication and Communication Arts majors (2016 – Present). Department of Communications, University of North Alabama.
- Broadcast Journalism majors (2010 – 2016). Department of Communication, West Texas A&M University.
- *The Prairie* (2010 – 2016). Student news organization, West Texas A&M University.
- McNair Scholar Mentor (2012 – 2013, 2013 – 2014, 2015 – 2016). West Texas A&M University.
- KWTS-FM (Spring 2011). Student radio station, West Texas A&M University.
- McNair Scholar Mentor (2006 – 2007). The University of Alabama.

- Professor-in-Residence (1999 – 2001). Mallet Assembly Men’s Residential Honors Program, The University of Alabama.

### **Study Abroad**

- “Sweden and Denmark 2018.” Served as a faculty assistant for a Study Abroad course to multiple cities in Sweden and Denmark for 13 days in May 2018. University of North Alabama.
- “WT Greece/London 2016.” Served as a faculty assistant for a Study Abroad course to Athens, Greece, and London, England, for 10 days in May 2016. West Texas A&M University.
- “WTAsia2015.” Co-led a Travel Writing Study Abroad course to Jeju Island, Gwangju, and Seoul, South Korea, for 12 days in May 2015. West Texas A&M University.
- “WTAsia2013.” Co-led a Travel Writing Study Abroad course to Seoul, South Korea, and Tokyo, Japan, for two weeks in June 2013. West Texas A&M University.

### **PREVIOUS PROFESSIONAL EMPLOYMENT**

#### **News Director**

August 1998 – January 2009

Alabama Public Radio, Tuscaloosa, Alabama

- Responsible for all aspects of APR’s state news operation
- Supervised a staff of professional and student journalists
- Responsible for news bureaus in five cities
- Served as program host for local and national programming
- Served as a liaison between the radio station and the public

#### **Announcer/Producer**

September 1997 – July 1998

WBHM-FM Public Radio, Birmingham, Alabama

- Program host and news reporter

#### **News Director**

July 1996 – July 1997

WAGE-AM 1200, Leesburg, Virginia

- Responsible for all aspects of news coverage for Loudoun County, Virginia

#### **Freelance Work**

1993 – 2009

- National Public Radio
- American Public Media
- Voice of America
- British Broadcasting Corporation
- Canadian Broadcasting Corporation
- Associated Press

### **Part-time Work**

WUAL-FM Public Radio, Tuscaloosa, Alabama

News Reporter/Anchor, September 1993 – August 1995

Freelance Reporter, August 1995 – May 1996

WCFT-TV, Tuscaloosa, Alabama

Sports Videographer, March – May 1996

WDBB-TV, Tuscaloosa, Alabama

Weekend Reporter/Videographer, October – December 1995

### **PROFESSIONAL ACTIVITIES**

#### **Board of Directors**

- Alabama Associated Press Broadcasters Association (1998 – 2008; President, 2002 – 2003).

#### **Organizational Experience**

- Chair, Society of Professional Journalists' Journalism Education Committee (2014 – 2016). Member, (2009 – 2018).
- Fulbright Scholar Program (2015). Hosted a visiting Fulbright Scholar from Tokyo, Japan, who was studying at Harvard University. The Department of Communication sponsored his visit to WTAMU.
- Society of Professional Journalists' International Journalism Committee (2009 – 2014).
- RIAS Berlin Kommission Fellowship (2014). Hosted a RIAS Berlin Kommission Fellow from Germany, whose visit was part of a three-week exchange to the United States for German broadcast journalists through the RIAS program and RTDNF. Canyon, Texas.
- Texas Panhandle Pro Chapter of the Society of Professional Journalists (2012 - 2016). Co-founder of chapter, which was established in 2012. Amarillo, Texas.
- Society of Professional Journalists Texas Panhandle Pro Chapter Inaugural Panel Discussion (2012). Co-hosted discussion about journalism and the upcoming 2012 election with a panel that featured six area journalists. Amarillo, Texas.
- RIAS Berlin Kommission Fellowship (2011). Hosted a RIAS Berlin Kommission Fellow from Germany, whose visit was part of a three-week exchange to the United States for German broadcast journalists through the RIAS program and RTDNF. Canyon, Texas.
- RIAS Berlin Kommission Fellowship (2008). Hosted a RIAS Berlin Kommission Fellow from Germany, whose visit was part of a three-week exchange to the United States for German broadcast journalists through the RIAS program and RTDNF. Tuscaloosa, Alabama.
- RIAS Berlin Kommission Fellowship (2007). Chosen as a member of the RIAS Berlin Kommission's Inaugural fellowship for U.S. broadcast news managers to spend a week in Germany learning about the German broadcasting system. Sponsored by the RIAS program and RTDNF. Berlin and Hamburg, Germany.

### Magazine and Newspaper Articles

- “Movers & Shakers” columnist. *The Canyon News*, Feb. 12, 2015; May 7, 2015; July 23, 2015; and Oct. 15, 2015.
- “Invite a Fulbright Scholar to Campus.” *Quill Magazine*, May/June 2015.
- “The World is a Classroom.” *The Canyon News*, Aug. 25, 2013.
- “Training Begins in High School.” *Quill Magazine*, July/August 2012.
- “SPJ Chapter for Pro and Student Needs.” *Quill Magazine*, February 2012.
- “Information a matter of public concern.” *Amarillo Globe-News*, Nov. 19, 2011.
- Copy editor and writer, *Maeil Business Newspaper* (Seoul, South Korea), Oct. 13-15, 2009. Provided coverage of “One Asia, New Economic Order & Recovery,” The 10th World Knowledge Forum in Seoul, South Korea.
- “Leaving the Newsroom: What Now?” *Quill Magazine*, August 2009.
- “Tough Calls.” *RTDNA Communicator*, September 2003.

### Radio Guest Appearances

- High Plains Public Radio (2010, 2012, 2014, 2015). Fund Drive guest. Amarillo, Texas.
- KGNC-AM 710 (2012). Guest on The James Hunt Show to discuss the new Society of Professional Journalists chapter in the Texas Panhandle. Amarillo, Texas.

### News Media Interviews

- Ethical Podcasting Part II, a podcast by Podcast Local (2017). Topic: Ethical Editing. Online.
- Ethical Podcasting Part I, a podcast by Podcast Local (2017). Topic: Telling True Stories in Truthful Ways. Online.
- Tell the News of Your Community, a podcast by Podcast Local (2017). Topic: How Local Podcasters Can Do Local Journalism. Online.
- WHNT-TV (2017). Topic: Fake News. Huntsville, Alabama.
- Telling Your Story, a podcast by Cross Digital (2016). Topic: Social Media and Professional Practices. Online.
- KVII-TV (2015). Topic: Free Speech. Amarillo, Texas.
- *Amarillo Globe-News* (2015). Topic: Public Radio. Amarillo, Texas.
- KVII-TV (2014). Topic: Journalism Ethics. Amarillo, Texas.
- KVII-TV (2014). Topic: Internet Use and Privacy. Amarillo, Texas.
- Cross Digital Content Marketing Podcast (2013). Topic: Journalism, Journalism Education, and Social Media.
- KVII-TV (2013). Topic: Communication Hall of Fame. Amarillo, Texas.
- KVII-TV (2012). Topic: Digital changes in the newspaper industry. Amarillo, Texas.
- KAMR-TV (2012). Topic: *Amarillo Globe-News* switching to a digital paywall. Amarillo, Texas.
- KFDD-TV (2012). Topic: Poverty in the world and the Texas Panhandle. Amarillo, Texas.

- *Amarillo Globe-News* (2012). Topic: Live broadcast of a car chase/suicide on FOX News Channel. Amarillo, Texas.
- *Amarillo Globe-News* (2012). Topic: Retired United Nations economist visiting WTAMU to speak about global poverty. Amarillo, Texas.
- KFDA-TV (2012). Topic: Bomb threats on college campuses. Amarillo, Texas.
- *Amarillo Globe-News* (2010). Topic: Power outage affects student newspaper. Amarillo, Texas.
- *Amarillo Globe-News* (2010). Topic: Student newspaper returns to newsprint. Amarillo, Texas.

### **Community Presentations**

- Anime & Manga Club (September 2018). Florence-Lauderdale Public Library. Presentation on analyzing and enjoying anime and manga. Florence, Alabama.
- Anime & Manga Club (June 2018). Florence-Lauderdale Public Library. Presentation on analyzing and enjoying anime and manga. Florence, Alabama.
- Alpha Phi Alpha Resume Building Workshop (2018). Presentation on preparing a resume. University of North Alabama. Florence, Alabama.
- Texas A&M AgriLife Research and Extension Center (2015). Presentation on social media use and practices. Amarillo, Texas.
- Texas A&M AgriLife Research and Extension Center (2014). Presentation on social media use and practices. Amarillo, Texas.
- Amarillo Parks and Recreation (2013). Presentation on leadership to summer employees. Amarillo, Texas.
- KGNC-AM 710 (2012). Guest on The James Hunt Show to discuss the new Society of Professional Journalists chapter in the Texas Panhandle. Amarillo, Texas.
- Texas Association of Journalism Educators Conference (2012). Presentation to high school teachers and students about using social media. Canyon, Texas.
- Panhandle Press Association Annual Conference (2011). How Panhandle-area newspapers can work with WTAMU journalism students for coverage of area issues. Amarillo, Texas.
- Texas Intercollegiate Press Association (2011). "Who's Hiring Journalists? Public Radio. Be Ready." Fort Worth, Texas.
- *Amarillo Globe-News* (2010). Social media presentation to the AGN Copy Editing staff. Amarillo, Texas.
- Alabama Scholastic Press Association Annual Workshops (2007, 2008). Journalism training. Tuscaloosa, Alabama.
- Alabama Media Professionals Spring Award Banquet (2007). "Alabama's Shield Law." Birmingham, Alabama.
- Governor's Volunteer Leadership Conference (2007). "Working With the News Media During and Emergency." Mobile, Alabama.
- Society of Professional Journalists Regional Conference (2007). "Telling Stories with Audio: Small Ways to Make a Big Impression." Anniston, Alabama.
- RTNDA @ NAB (2007). "Coaching Talent in the Classroom and On the Job." Las Vegas, Nevada.

## HONORS AND AWARDS

- Eternal Flame Award (2016), Department of Communication, West Texas A&M University.
- Student Government's Teaching of Excellence Award (2016), West Texas A&M University.
- WTAMU Chapter of Chi Omega Professor of the Year Award (2015), West Texas A&M University.
- Friend of Journalism Award (2014), Texas Association of Journalism Educators.
- Outstanding Advisor 2013 – 2014 (2014), West Texas A&M University.
- 2013 TIPA Charles T. "Chuck" Choate Memorial Adviser of the Year Award (2014), Texas Intercollegiate Press Association.
- Department of Communication "Instructional Responsibilities" Award (2013), West Texas A&M University.
- Certificate of Appreciation (2013), Canyon High School Journalism Program.
- Certificate of Appreciation (2013), National Student-Athlete Day, West Texas A&M University.
- Mortar Board Apple Polishing Recognition (2013), West Texas A&M University.
- Texas A&M University System Chancellor's Breakfast (2012), Texas A&M University System.
- Outstanding Advisor Finalist (2012), West Texas A&M University.
- Outstanding Supervisor Honoree (2012), West Texas A&M University.
- Teaching Excellence Award (Spring 2012), Texas A&M University System.
- Department of Communication "Outstanding Contributions in Professional Service" Award (2011), West Texas A&M University.
- Teaching Excellence Award (Fall 2011), Texas A&M University System.
- Teaching Excellence Award (Spring 2011), Texas A&M University System.
- Teaching Excellence Award (Fall 2010), Texas A&M University System.
- Honorable Mention, Margaret A. Blanchard Dissertation Award (2007), American Journalism Historians Association.
- Outstanding Master's Student (2002), Department of Journalism, The University of Alabama.

## FEATURED COMMUNITY SERVICE

- Member, Rotary Club of Florence, Alabama (2016 – Present).
- Advisor, Rotaract Club of the University of North Alabama (2018 – Present).
- Ambassador, United Way of Northwest Alabama (2018).
- Assistant District Governor, Rotary International District 5730 (2014 – 2016).
- Member, Rotary Club of Canyon, Texas (2010 – 2016; Board of Directors, 2011 – 2013; President, 2011 – 2012).
- Member, Relay for Life of Canyon, Texas (Online Chair, 2012 – 2016).
- Fund Drive Guest, High Plains Public Radio, Amarillo, Texas (2010, 2012, 2014, 2015).
- Awards Banquet Master of Ceremonies, Potter and Randall County (Texas).  
Emergency Responders' Inaugural Awards Banquet (2012 – 2015).



- Host, Rotary-U.N. Outreach Programme (2012). Hosted Dr. Donald Lee, a retired economist and poverty expert with the United Nations, during his visit to West Texas A&M University to speak about global poverty issues. The WTAMU Department of Communication, in conjunction with the Canyon Rotary Club, sponsored his visit.
- Rotaract (2010 - 2011). Student service organization, West Texas A&M University.
- Membership, Rotary Club of Tuscaloosa, Alabama (2008).
- Delegate, Group Study Exchange Program (2008). Member of an international exchange program through Rotary International. Represented the Rotary District 6860 in North Alabama during a month-long visit to the Rotary District for the Czech Republic and Slovakia.